

WRITING WORKSHOP
BRANCHES OUT
SRL 35th Day of Reading
November 6, 2011

Dr. Patricia Ann Braun
pbsed@sbcglobal.net



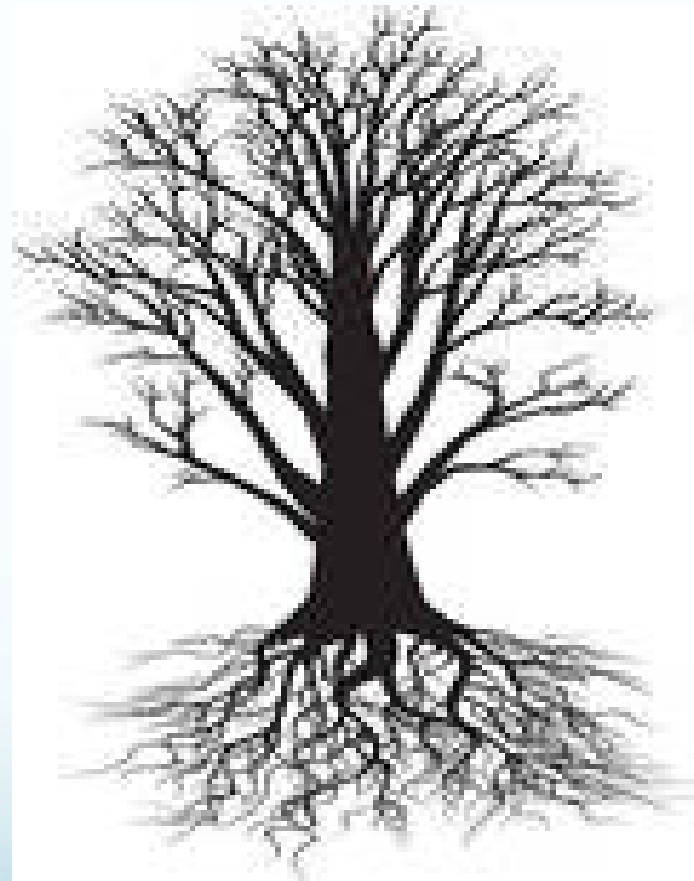
Writing Workshop Branches Out

Katie Wood Ray

Daniels & Steineke

Vicky Spandel

Nancy Atwell





Explanation

Demonstration

Application

What is a genre study
and how does it fit into
writing workshop?

We can work at any of four levels:

Level 1, Assign: *Do this, try that.*

Level 2, Explain: *Follow these strategies.*

Level 3, Provide samples: *Here's how writing looks when it is successful.*

Level 4, Model: *Here's how writing looks as it's going together; here's a strategy that works for me.*

Vicki Spandel *The 9 Rights of Every Writer: A Guide for Teachers* p79

Genre Study Format

Define the form

Immerse students in models of the form

Analyze the elements of the form

Write a piece together

Students write individually taking their writing through the writing process

Teeth-whitening treatments satisfy people's inner desire to flash winning smiles, harness new confidence, or become jack-'o-lanterns. Light up your smile with today's Groupon to [Oak Ridge Family Dental](#) in Oak Lawn. Choose between the following options:

- For \$119, you get a Zoom! Advanced Power Plus One Hour Whitening treatment (a \$450 value)
- For \$125, you get a Zoom! teeth-whitening and dental-care package (a \$675 value) that includes:
 - Zoom! Advanced Power Plus One Hour Whitening treatment
 - Dental exam
 - Cleaning
 - Power toothbrush

Doctor [Victoria Pavletic-Vorderer](#) helms an all-female staff of tooth-tenders, brightening smiles by up to eight shades with [Zoom!](#) teeth-whitening treatments. At the beginning of each session, lasting 60–90 minutes, a shield covers the lips and gums while teeth remain exposed to the Zoom! peroxide gel and hygienists' flattering compliments. The hydrogen-infused whitening gel works in tandem with the Zoom! light, penetrating teeth's subsurface strata and breaking up stains and discoloration caused by smoking, drinking coffee, and chewing crayons. Three 15-minute applications provide immediate results with less fadeback, and a take-home power toothbrush helps maintain a white grin by buffing teeth and removing plaque. Patients may also schedule more conscientious care, checking for oral cancer and gum disease with a thorough [exam](#) and evicting tartar and plaque with a professional [cleaning](#).

While tooth needs are tended, patients distract wandering minds by reclining in massage chairs, plugging into myriad TV broadcasts, or writing Christmas lists in rebus form.

Advertising Copy

Movie

English rock band The Zombies were the first to capitalize on the undead's proclivity for pop music, though few fans heeded the explicit apocalyptic warnings of songs such as "This Will Be Our Year." Conquer humanity with song and today's GrouponLive deal: for \$12, you get one general-admission ticket to see *Musical of the Living Dead*, presented by [Cowardly Scarecrow Theatre Company](#) at [The Charnel House](#) (up to a \$25 value when purchased at the door). Choose from the following dates:

- Friday, October 21, at 7:30 p.m.
- Friday, October 28, at 7:30 p.m.
- Friday, November 4, at 7:30 p.m.
- Friday, November 11, at 7:30 p.m.

Hailed by the *Chicago Reader* as the [Best New Play of 2011](#), *Musical of the Living Dead* takes audiences on a rip-roaring journey beyond the grave with its satirical send-ups of classic zombie films and musical theater. Now that their bodies have had one more year to decay, the play's zombies return for a triumphant second run that promises even more brain-eating mayhem than the last. The curtain opens on 10 survivors of a recent zombie apocalypse, trapped in a farmhouse and willing to try anything to escape. Directors Marc Lewallen and Brad Younts gleefully fulfill horror-film conventions in selecting which [cast members](#) survive and which succumb to the screeching songs of the zombies, who have sewn up their larynxes to perform harmonized ditties in honor of Halloween. As musical trends rarely reach the deaf ears of the undead, the play's soundtrack gathers inspiration from such disparate sources as George Gershwin, Green Day, and the werewolf doo-wop group that sometimes practices out of The Charnel House's basement.

Those intrepid souls who plan to sit in the front rows should plan to bring a cloth with which to clean their monocles, as the stage's invisible fourth wall may prove porous to blood and flying bits of brain. A live band provides backing tracks to heighten the horrific drama, and the theater itself is a converted funeral home that will have audience members desperately trying to hold down their libations at this BYOB affair.

Though rubber-banding a photograph to a roly-poly super ball increases its utility, its picture quality plummets after playing just a few rounds of fetch. Put a photo in a durable place with today's Groupon: for \$45, you get one 16"x20"x1.5" gallery-wrapped canvas from [Canvas on Demand](#) (a \$126.95 value). Shipping and handling are included with the cost of this Groupon.

A wrapped canvas is a professional photorealistic reproduction printed on textured artist canvas and gallery wrapped around a sturdy 1.5-inch edge. Upload your desired image and pass it off to Canvas on Demand's image touch-up experts. They'll make complimentary fixes, such as improving sharpness, balancing and enhancing the color, fine-tuning contrast, and removing suspiciously red eyes, before reproducing your image on a 16"x20" canvas. Customers can also opt to mail in traditional prints; Canvas on Demand's image magicians will make a high-resolution scan and return originals by mail—unless they're baby photos, which are returned via stork.

With a wrap-around canvas, your new art will have a colorful edge, and it won't need a frame. In one to three weeks from receipt of your initial submission, you'll have your gallery-canvas print in hand, ready to hang with pride above any lonely fireplace in need of a nonimaginary friend.

Customers living in California, North Carolina, Nevada, Kentucky, and Washington will pay an additional fee for sales tax.

Spiced Cider

A TJ's Tradition – Spiced Cider

We tried. We really did. We just couldn't bring ourselves to print an *October Flyer* without including **Spiced Cider**. We miss it when it's not here. We've been selling it for more than 20 years, and we anxiously anticipate its return, year after year. We are so truly happy when it comes back that we *really* need to share our joy. If we were in the same room with you, we'd share a glass; since we're not, we'll settle for sharing the news. And the joy.

Trader Joe's Spiced Cider is made from fresh, ripe, zesty apples grown in the states of Washington & Arizona, brewed with spices like cinnamon, allspice and cloves. And just when you think you've got it all figured out, in comes a hint of citrus at the finish to really please the palate. There are no artificial flavors, colors or preservatives here, and absolutely no added sugar.

Whether you drink **Spiced Cider** hot or cold, day or night, you'll find it refreshing & relaxing at the same time. You'll find the price as delicious as the cider. We're selling each 64 ounce bottle for **\$2.99**. You'll find it on the shelves with our other bottled juices.



Organic Low Sodium Tomato Juice

Have you ever wondered why there's so much salt in tomato juice? We certainly have. That's one of the reasons the one and only tomato juice you'll find at Trader Joe's is **Trader Joe's Organic Low Sodium Tomato Juice**. We didn't set out to develop a "low sodium" juice; we simply realized tomato juice was something that was missing from our shelves, and our tasting panel did the rest.

We tasted *lots* of different versions of tomato juice. Some made with conventionally-grown tomatoes, others, like this one, made with organically grown tomatoes. We tasted tomato juice with significantly higher levels of sodium and we tasted some with no sodium at all. This one just tasted better than the rest – the low sodium level is just a happy coincidence.

So just how low is the sodium? Low. As a point of reference, regular tomato juice generally has about 650mg of sodium per serving. That's a whole lot of sodium. **Trader Joe's Organic Low Sodium Tomato Juice** has only 140mg of sodium per serving. That's not very much sodium at all. Consequently, our juice tastes like ripe tomatoes, with a shake or two of salt and a hint of lemon. Call us kooky, but we think this is what tomato juice *should* taste like. We also think our price of **\$1.99** for a 32 ounce bottle is what **Organic Low Sodium Tomato Juice** should be *priced* like. So at Trader Joe's, that's what it costs. Every day.



Pumpkins

It's The Great Pumpkin, Trader Joe!

Hooty! It's pumpkin season again. You *did* know this gourd-ish squash has its own season, right? Winter, Spring, Summer, Pumpkin. It's on the calendar. And we anxiously anticipate it every year. We just love pumpkins. Love carving them into all manner of jack-o-lanterns, love roasting the treasures that lie within - some call them seeds, we call them treasures - love taking them and using their delightful "meat" for pies, breads and puddings, love simply staring at their awesome orangeness. Love.

Because we love pumpkins as much as we do, you'll find a great number of pumpkins in our stores, in shapes, sizes and even colors that may surprise you, and prices that will definitely increase your enjoyment of pumpkin season. First and foremost, we have big, traditional orange pumpkins, ready for Halloween carving (among other things). Pumpkins range in size from about a pound to more than 1,000 pounds - **Trader Joe's Pumpkins** vary in exact weight - we guarantee, though, that they're always bigger than one pound and smaller than 1,000 pounds!

How to pick a perfect pumpkin? It should feel firm and heavy for its size, should be free of soft spots, and its color should be pretty uniform - whether you're buying an orange pumpkin or one of another color. If you're planning to carve, make sure it sits flat before you start - unless you want a lopsided jack-o-lantern. We guarantee an excellent selection, and we guarantee a phenomenal price. We're selling orange **Pumpkins** for **\$2.99*** each, every day - until pumpkin season is over, that is.



Demonstration From *Study Driven*

Define the form...

Gather models

Read aloud

Guided reading

Immerse the students in models of the form...

Independent reading

Partner reading

Analysis of the texts

After reading, find examples of...

Students analyze the elements of the form...

Chart the elements

Practice each element

Highlight elements in models

Shared writing...

Write a piece together

Topic

Prewriting

Drafts

Revision

Editing

Evaluation

Individual writing...

Follow the writing process:

Conference

Log progress

Revise

Edit

Assessment

Status of the class

Other genre possibilities:

ABC writing

Short stories

SLATE

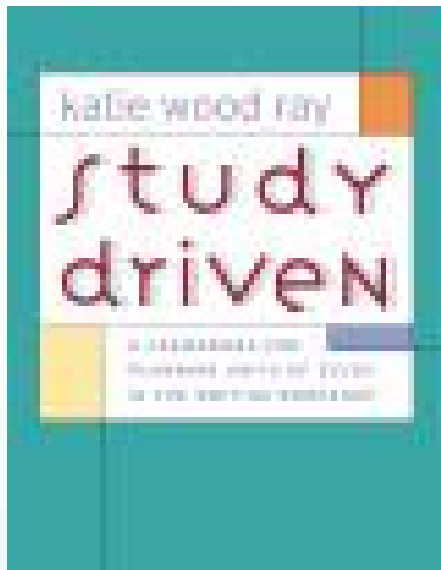
Abraham Lincoln

2012 Conference Preliminary Program



*The Illinois Reading Council
invites you to the 44th Annual Illinois Reading Conference
March 15-17, 2012
Springfield, Illinois*

Katie Wood Ray



Memoir

Advice writing

Photo essay

How writers use punctuation as a crafting tool

Journeys of Thought: the Essay

Practical how-to writing

News reporting

ABC texts

Slice-of-life writing

Topical writing

Biographical sketches and profiles

Poetry

How writers decide titles

Harvey “Smokey” Daniels/Nancy Steineke

Invasive Species

Post-traumatic Stress Disorder

Country X

Child Labor

Factory Farming

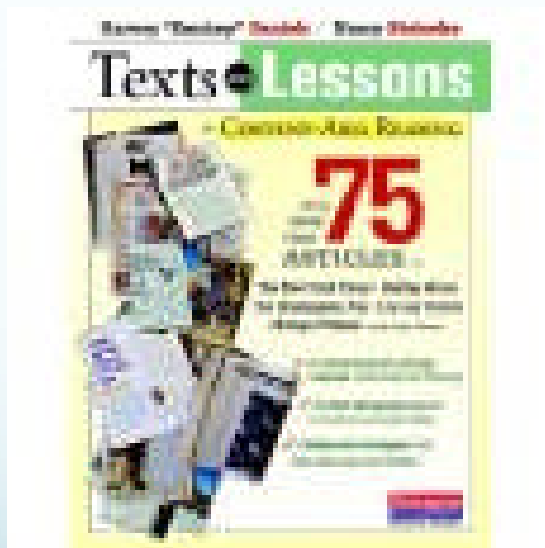
E0-Waste

Crash

Privacy

Pandemic

Encounters



Writing workshop branches out...



Thank you...

